

<b>WEBSITE DESIGN, HOSTING, SUPPORT &amp; ANALYSIS:</b>	
An attractive and functional website design which is unique for your council	✓
24/7/365 Website hosting within our dedicated servers at Rackspace, the UK's leading hosting company	✓
Unlimited support hours: We'll deal with any queries or questions that you, your staff or your site users may have	✓
Powerful live site statistics with Google Analytics: see which pages and features are most popular with your audience	✓
Google friendly page listing to ensure that your site is well listed on major search engines	✓
Up to 2 Email addresses provided (within monthly charge) and more to be provided if required	✓
Purchase of .gov domain and transfer of existing domains as required	✓
<b>CONTENT MANAGEMENT SYSTEM (CMS):</b>	
Content Management System: Allowing you to easily update website content/menus and upload documents/images	✓
No page limit [unlike some other providers] - create as many pages as you like!	✓
Link editor built in: Easily manage links to your partners' websites or those that may be useful to your community	✓
Create "tags" for your content to allow customised notificaitons to your audience based on the preferences	✓
Upload and replace your own banners in order to sell advertising space on the site [if required]	✓
Image Cropping: Our will help you to take your large camera images and resize them into smaller, faster loading images	✓
<b>WEBSITE FEATURES:</b>	
Event Diary: Encourage residents to return regularly with a built-in event diary	✓
Latest Events: Quick and easy notifications to your community about whats happening in your area	✓
Upload mintues and agendas within areas of the site for easy access (including PDF's and doc's)	✓
News Editor: Regularly inform residents of important items simply and quickly.	✓
Local Directory of contacts and numbers to be placed within the site	✓
Secure login area for residents to choose which information is relevant for them and to update communication details	✓
Email-a-friend links to pass on vital news stories	✓
Frequently Asked Questions (FAQ) area	✓

**For further information, please contact us on 0845 3109973 or at [info@intouchcrm.co.uk](mailto:info@intouchcrm.co.uk). You can also visit us at [www.intouchcrm.co.uk/communities](http://www.intouchcrm.co.uk/communities)**

<b>WEBSITE FEATURES (continued):</b>	
Google Maps: Interactive location maps on your site	✓
Photo and image gallery to allow local images to be stored and displayed	✓
Planning applications listing tool	✓
Councillor "Wiki" and blog	✓
Ability for local groups to amend and update (with site editor approvals) their own page on the site	✓
Web shops to be able to sell tickets and other items (if required)	✓
Site Accessibility - Ensuring that all sites are accessible with increases in text size	✓
An area for local users to update certain pages of the site	✓
Approval process - Ensuring that only authorised content can be shown on the site	✓
Partner Portal: Allow different users to see different information when they login (depending on their access rights)	✓
<b>E-ENGAGEMENT &amp; COMMUNICATIONS FUNCTIONALITY:</b>	
Contact a Councillor - Forms provided to allow residents to contact local councillors	✓
Online Contact Forms - To ensure requests are handled appropriately and directed at the right people	✓
Facility to design and send your own e-newsletters to local residents to encourage them to return to the site	✓
Secure Contact Database provided to save your newsletter mailing lists	✓
Hosting space for your email newsletters to enable users to print them out	✓
Monitored and approved user forums to encourage discussion - managed from main login	✓
Allow users to comment on articles and news items (with moderation if desired)	✓
Customised survey emails to create and send to your local residents	✓
Online Polls on your site to encourage user engagement	✓
Social Networking (e.g. Facebook and Twitter) functionality: allow your community to follow what you have to say	✓
Ability to Mail Merge documents and Labels	✓
Ability to send out SMS campaigns to local residents to inform them of local events	✓

**For further information, please contact us on 0845 3109973 or at [info@intouchcrm.co.uk](mailto:info@intouchcrm.co.uk). You can also visit us at [www.intouchcrm.co.uk/communities](http://www.intouchcrm.co.uk/communities)**